

1.4 Japanese Anime

of Japanese anime and manga



This image shows Miyazaki's *Castle in the Sky*. Retell the scene based on the information in the image.

Main Idea Anime reflects both Western and Japanese cultural influences and has become popular around the world.

Anime is a style of animation, or cartoon, developed in Japan. The characters and settings in this art form are either drawn by hand or computer-generated. Anime is closely related to **manga**, or Japanese comic books. Manga stories are told using a series of panels. Many anime films are based on the art and stories in popular manga. In fact, an anime film may even use manga panels to introduce a story.



Beginnings

Although anime films were produced in the early 1900s, the style and techniques used today didn't develop until the 1960s. Around that time, manga artist and animator Osamu Tezuka began to adapt some of the techniques used by Walt Disney in his own films. For example, Disney cartoons such as *Bambi* inspired Tezuka to draw characters with large eyes, which became a typical anime feature.

Anime uses elements from Western-style cartoons, but it also draws on Japanese culture. Ancient Japanese myths, Shinto, and Buddhism have all influenced many of the cartoons. For example, Shinto nature spirits populate the world depicted in *Spirited Away*, an anime film made in 2001 by director Hayao Miyazaki.

Popularity

Anime was a popular art form in Japan from the beginning, but Western audiences did not embrace it until the 1980s. Since then, anime has continued to gain fans—and respect—around the world.

One reason for anime's popularity is its broad range of subjects. Anime is used to tell stories in many different forms, including fantasy and science fiction. As a result, it appeals to all ages and both genders. Anime is also big business. In Japan, the art form and products related to anime earn more than \$5 billion a year.

Before You Move On



Lighting and colors convey an exciting mood.

FORMATIVE ASSESSMENT

PHOTO LAB

1. Analyze Primary : anime image above. intended audience for the image support v